

Exciting new handheld POS system is making headlines!

Few products can boast a presence on the front page of the *New York Times* Business Section, the front page of the *Washington Times*, the front page of the Money Section of the *Orlando Sentinel* and the topic of an in-depth article in *The Washington Post*. In

the past few months the exciting, new wireless Write-On Handheld™ POS system from ASI has been the focus of numerous articles in those newspapers and more.

High-tech reporters visited with savvy restaurateurs across the country who have realized the benefits of using ASI's patented system. While handheld systems have been around awhile, it's this new generation of handhelds that is piquing the attention of news organizations. ASI has overcome some of the earlier software problems through their innovative approach. This new generation of handhelds is smaller, cheaper and more reliable.

One of the benefits of ASI's system is that its software works with all Pocket PC units using Windows CE, including Dell and Toshiba brands, which helps hold down costs. Also, while other handheld systems use a cumbersome touch-button approach, the ASI software enables a server to write free-hand. Typically a server only needs to write two or three characters before the device recognizes the item. This saves a lot of time compared with the old way of navigating through different screens and buttons to find an item. The new system holds thousands of items and modifiers without the staff having to learn special techniques, all while still offering the flexibility of a pencil and pad.

One of the most talked about attributes of ASI's system is that it keeps servers in front of the customers. Instead of having to

visit a fixed station to record an order a second time, the server can remain on the floor and send it wirelessly to the kitchen or bar. Restaurateurs are finding that as servers stay on the floor, sales are going up. Servers are

also able to focus on their customers with less distractions and overall service is improved.

In the end, time is saved and customers receive orders faster than before. Faster orders make for happier

customers, more table turns and greater profits.

For a dealer nearest you, call 800.356.6037 or visit ASI's website at www.actionsystems.com for additional information. *HN*