

POS SOFTWARE SHOWCASE '07



QUICK GUIDE

Solutions for Targeted Segment(s):

- Pizza
- QSR
- Fast Casual
- Family / Casual
- Fine-dining

Features & Functions:

- Table Management
- Labor Scheduling
- Loyalty Program
- Nutritional Analysis
- Online Ordering
- Accounting / Financials
- Take-out / Delivery
- Kiosk Integration
- Special Feature / Other:

*Order-at-the-table and
Pay-at-the-Table
Handheld POS Units*

Number of Installs: *10,000+*

**restaurant
manager.**
An ASI Technology

**write-on
HANDHELD™**
An ASI Technology

**ASI / Restaurant Manager
/ Write-On Handheld**
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CUTTING EDGE POS THAT'S EASY TO USE

When DC restaurateur, Spiro Goldiassis, declared in 1997, "I'm running a hospitality business here, not a computer store!" ASI CEO, Alex Malison took note of his frustration. The POS software installed at the restaurant was a feature-full solution that offered everything from upselling prompts to hourly labor costs and video overlay. But all the bells and whistles made the system so complex that simply changing the price on a daily special required extra training. Malison immediately decided the Restaurant Manager™ POS System must not fall victim to the product enhancement maze of POS systems like the one Goldiassis was using. "Take Employee Contests as an example," suggests Malison. "Most POS systems offer this feature but the setup is so complicated that few restaurants do it. With Restaurant Manager, however, setup is a two step process and the report prints automatically. So Restaurant Manager users regularly boost check averages and profit margins by setting up new contests to reward their top selling employees." ASI's approach to wireless POS demonstrates the same commitment keep things simple while still offering all the benefits of today's technology. ASI's Write-On Handheld™ is the ONLY handheld system that relies on



Restaurant Manager's "Pay-at-the-Table" option speeds table turns and makes your customers feel more secure, because they never lose sight of their credit card.

handwriting recognition for easy tableside order-taking. Servers simply jot down an order – like they do with pencil and pad – and send the order to the kitchen with a tap of their stylus. Even restaurants still using touchscreen POS can integrate the Write-On Handheld for an easy "Pay-at-the-Table" solution that speeds table turns and makes customers feel more secure because they never lose sight of their credit cards. Restaurant Manager POS: cutting edge technology that's easy to use. ■