



## For Immediate Release

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## ASI Launches Version 16.0 of the Restaurant Manager™ POS System

### ***“Pay at the Table” and cell phone alerts highlight a long list of new features***

Chicago (May 21, 2007) - From the floor of the NRA Show today, POS manufacturer, Action Systems, Inc (ASI), announced today the release of Restaurant Manager™ v16.0 as well as The Write-On Handheld™ v16.0. A pioneer in the POS industry, ASI has authored comprehensive, easy-to-use POS software for restaurants for almost two decades. With wireless, tableside payment processing and real-time alerts Restaurant Manager™ v16.0 is certain to bring new efficiencies to touchscreen POS systems. In businesses that adopt The Write-On Handheld™ v16.0 for tableside order-taking, managers and owners will now have instant access to the entire POS system from their Windows-based PDAs and cell phones. At any time and from anywhere - inside or outside the restaurant -- executives may now authorize a void, analyze sales data or execute any other operation they'd normally do from a full-sized computer.

“Credit card data security, faster table turns, and improved service are key benefits underlying most of the new feature enhancements in Restaurant Manager and The Write-On Handheld,” states Alex Malison, CEO of ASI. “ASI focused on these areas because that’s what our customers asked for. And seeing that orders for version 16.0 are already flooding in, it looks like we really got it right this time!”

### **What is “Payment at the Table”?**

Simple, secure tableside payment processing is the latest in the long line of mobile benefits offered to customers who dine in establishments using the latest version of ASI’s Restaurant Manager POS System. “Pay at the Table” speeds table turns by handling credit card or gift card swipes right at tableside. It also addresses the growing problem of credit card “skimming” by allowing the complete payment transaction to occur in front of the customer without the customer ever losing sight of their credit card. Mobile payment processing is most ideally suited for full service restaurants, stadiums, cocktail bars and other hospitality environments where payment is currently processed away from the customer, but it also works well in fast food establishments who wish to implement “line busting” services.

### **How do Alerts work?**

Alerts are messages that can be manually and automatically sent to POS Stations, Write-On Handheld units and designated cell phones. Manual alerts usually seek authorization for certain transactions such as a void or comp and allow managers to use their Write-On Phone or Manager Write-On to reply immediately with approval codes. Manual alerts can also be used for general communications such as asking a manager to visit a particular table or take a phone call. Automatic alerts are sent whenever pre-programmed conditions are met. Such conditions might include the sale of a particular high priced menu item, labor reaching overtime, reaching sales targets, etc. Pre-programmed conditions can also include data outside the POS system, itself, such as an alert when the walk-in refrigerator goes above a certain temperature, etc. The alert system may also be used to email reports and other sales data. Restaurant Manager alerts provide incredibly powerful and flexible management tools for reining in costs and improving efficiencies.

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*ASI was founded in 1987 and specializes in point-of-sale and management software for the foodservice industry. ASI offers its software products through a network of 200+ Value Added Resellers across the continental United States, Canada, Europe and Asia.*